

44 Pine Ave, West Long Branch, NJ,
United States, 07764

emilyronan44@gmail.com

(732) 403 5328

EMILY RONAN

GRAPHIC DESIGNER & ILLUSTRATOR



PROFESSIONAL SUMMARY

Graphic Designer & Illustrator with over 5 years of professional experience, specializing in ecard creation and animation, vector illustration, and typography design. Proven track record in managing graphic design projects from concept through completion, coordinating with cross-functional teams to ensure high-quality deliverables. Skilled in enhancing user engagement through innovative graphic content and adept at backend management to streamline operations.

EMPLOYMENT HISTORY

JUN 2021 - PRESENT

Operations Manager & Graphic Designer, CardSnacks, New York, NY

- Oversee daily operations and design projects, ensuring timely and high-quality delivery.
- Enhance user engagement by creating and managing app content/ecards via backend.
- Collaborate with cross-functional teams to develop effective solutions, driving project success.
- Manage B2B client relationships, delivering tailored graphic designs to meet specific needs.
- Responsible for hiring, supervising and mentoring interns, providing hands-on training and guidance.
- Develop marketing materials for app store, website, newsletter and social media, boosting visibility.

MAR 2020 - OCT 2021

Animation Intern, CardSnacks, New York, NY

- Developed animated ecards for CardSnacks App and Website, enhancing user engagement and satisfaction.
- Produced high-quality animations, contributing to a significant increase in app downloads and user retention.
- Collaborated with design and marketing teams to align animations with brand guidelines and marketing objectives.

2019 - PRESENT

Freelance Graphic Designer, Borough of West Long Branch, West Long Branch, New Jersey

- Design custom branding for Parks and Recreation department, enhancing community engagement.
- Develop flyers and brochures for annual town events, boosting attendance and awareness.
- Design lamp post banners for public parks, improving visual appeal and local pride.

EDUCATION

2017 - 2021

BFA, Design & Animation with a Concentration in Animation, Monmouth University, West Long Branch, New Jersey

- 2021 Recipient of The Creativity in Animation Award
- 2021 EB Indie Film Festival - Best Sound Design Award Winner

SKILLS

Graphic Design

Ecard Design

Illustration

Motion Graphics

Animation

Typography Design

Backend Management

Client Communication

LINKS

[My Website](#)